LOS ANGELES IMPACT AWARDS

SPONSORSHIP OPPORTUNITIES

SATURDAY, OCTOBER 5, 2019

THE HOME OF JOEY GONZALEZ *FROM BARRY'S BOOTCAMP*
& JON ROLLO *FROM GREENLEAF GOURMET CHOPSHOP*

FAMILY EQUALITY

We have been leading the fight for legal and lived equality for LGBTQ families for 40 years. Join us as we celebrate our work and community at the Los Angeles Impact Awards.

ABOUT THE IMPACT AWARDS

Family Equality's Impact Awards are a celebration of LGBTQ families, and the people and organizations that have made an impact on our families and communities. Our honorees have included Greg Berlanti, Nate Berkus & Jeremiah Brent, Sara Gilbert & Linda Perry, Glee + Modern Family, Mayor Annise Parker, *Transparent*, Johnson & Johnson, and Target.

The Impact Awards not only honors the contributions of remarkable people and groups, but also highlights the accomplishments of Family Equality – from our work fighting license to discriminate bills to our community-building events reaching over 33,000 people across the country.

This year, we're making some changes to the Impact Awards. We have a new leadership team, a new venue, a new Autumn date — and we couldn't be more excited!

Even with these changes, this very special evening remains an emotional and poignant tribute to our core message:

LOVE IS WHAT MAKES A FAMILY

ABOUT FAMILY EQUALITY

Family Equality advances **legal and lived equality for LGBTQ families**, and for those who wish to form them, through building community, changing hearts and minds, and driving policy change.

We envision a future in which all families with lesbian, gay, bisexual, transgender, or queer members live in **communities that recognize, respect, protect, and value** them.

We believe every LGBTQ person should have the right and opportunity to **form and sustain a loving family**, regardless of who they are or where they live.

We are committed to building **systems of support that are free from discrimination**, for LGBTQ youth in the care of child welfare services seeking permanency, and for LGBTQ adults seeking to form families through foster care, adoption, assisted reproductive technology, surrogacy, or other means.

SPONSORSHIP PACKAGES

Joey Gonzalez, Lauran Huff, JR McGinnis, Jon Rollo & Victor Self, our Impact Awards Co-Chairs, warmly invite you to sponsor our 2019 event!

	BRONZE $10,000	SILVER $20,000	GOLD $30,000	PLATINUM $50,000
Number of Tickets	2 VIP Packages + 4 Tickets to the After Party	4 VIP Packages + 8 Tickets to the After Party	6 VIP Packages with Preferred Placement + up to 12 Tickets to the After Party	10 VIP Packages with Preferred Placement + up to 20 Tickets to the After Party
Tribute Book Ad (Full Page, Color)	✓	✓	✓ Preferred placement	✓ Back Cover (Available in order of sponsorships received)
Logo on Event Webpage and Event Materials	✓	✓	✓	✓
Logo on A/V Sponsor Loop	✓	✓	✓	✓
Recognition in email communications	✓	✓	✓	✓
Name recognition in on-stage remarks	✓	✓	✓	✓
Social Media Mentions		1	2	3
Red carpet photo op on the press line before event			✓	✓
Logo inclusion on event Step & Repeat				✓
Exclusive opportunity to distribute a giveaway item				✓
Champagne toast during the program				✓
Sponsorship/visibility at Host Committee event				✓
Logo & branding in photo booth with integrated, co-branded social media sharing				1 slot available to first Platinum Sponsor

OTHER SPONSORSHIP OPPORTUNITIES

COCKTAIL RECEPTION
$15,000

- Exclusive onsite signage/branding during reception
- Opportunity for branded items (e.g. bar napkins)
- Recognition in Tribute Book as reception sponsor
- Recognition in onstage remarks

DESSERT RECEPTION
$15,000

- Exclusive onsite signage/branding during reception
- Opportunity for branded items (e.g. bar napkins)
- Recognition in Tribute Book as reception sponsor
- Recognition in onstage remarks

AFTER PARTY
$15,000

- Exclusive onsite signage during After Party
- Opportunity for branded items
- Recognition in Tribute Book as a sponsor
- Recognition in on stage remarks

DJ SPONSORSHIP
$3,000

- Exclusive onsite signage/branding during dessert Reception and Dance
- Recognition in Tribute Book as sponsor
- Recognition in onstage remarks

PHOTOBOOTH SPONSORSHIP
SOLD
$3,000

- Exclusive onsite signage/branding during cocktail reception
- Recognition in Tribute Book as Photobooth sponsor
- Recognition in onstage remarks

SIGNATURE DRINK
SOLD
$3,000

- Exclusive onsite signage/branding during cocktail reception
- Recognition in Tribute Book as Signature Drink sponsor
- Recognition in onstage remarks

TRIBUTE BOOK COLOR ADVERTISEMENTS
FULL PAGE: $2,500
HALF PAGE: $1,500

Ad Specifications:

- Cover/Full page: 5.125” wide x 7.125” high
- Half page: 5.125” wide x 3.5” high
- Full color
- Submit electronically as PDF, JPEG or TIFF
- High resolution (300dpi)
- Due by September 13, 2019

To sign up as an LA Impact Awards Sponsor, contact Kim Simes (details on back page)

TICKET OPTIONS

VIP PACKAGE
$1,000

- Entrance to VIP reception hosted by Family Equality board member Tom Swan, with invited celebrities and community luminaries
- Entrance to the LA Impact Awards Dinner + Show
- Entrance to the After Party

GALA TICKET
$500

- Entrance to the LA Impact Awards Dinner + Show
- Entrance to the After Party

AFTER PARTY TICKET
$100

- Entrance to the After Party

Purchase tickets at www.laimpactawards.com

LAST YEAR'S EVENT:

The 2018 Impact Awards were hosted by comedian Alec Mapa, and honored:

- **Nate Berkus & Jeremiah Brent,** presented by Armie Hammer
- **Johnson & Johnson Care with Pride**, presented by Olivia Holt

Other attendees included *Co-Chairs* Greg Berlanti, David Marshall Grant, and Stuart Bell; as well as celebrities like Beau Bridges, Karamo Brown, Jason Collins, Adrian Elizondo, Jason George, Marcia Gay Harden, Perez Hilton, Katie LeClerc, Vanessa Marano, Constance Marie, Peter Paige, Becca Tobin, and Maeve Quinlan. Guests were treated to special performances by Blake McIver and Debby Holiday.

449 ATTENDEES, INCLUDING CORPORATE EXECUTIVES, CELEBRITIES, AND COMMUNITY LEADERS

$458k+ RAISED TO SUPPORT FAMILY EQUALITY COUNCIL'S WORK

180 BOTTLES OF WINE CONSUMED

56 PAGES OF ADS AND INFORMATION IN THE TRIBUTE BOOK

19 EMOTIONAL SPEECHES, VIDEOS AND PERFORMANCES

QUESTIONS? WANT IN?

If you have questions about sponsoring the LA Impact Awards, or are ready to sign up, let's talk!

Contact:

Kim Simes, Director of Special Events
646.880.3005 x115 / ksimes@familyequality.org

FAMILY EQUALITY

laimpactawards.com