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Family Equity Justice Survey Project Request for Proposals (RFP)

RFP#: 01

Project Title: Family Equity Justice Survey

Please provide detailed information for all sections within this document.

Proposals will be evaluated based on the merit of the information contained in the proposal.

Introduction

Family Equality is a national non-profit organization that advocates for, supports, and provides resources for LGBTQ+ families so that they have the freedom to find, form, and sustain their families. In our effort to be a more inclusive and diverse organization we have created the Family Equity Justice Program. The Family Equity Justice Survey is the research component of this program that will allow us to learn more about how the cycle of family building and sustenance is experienced by BIPOC and/or geographically remote families who live outside of major urban centers. This project seeks to engage participants beyond existing bodies of knowledge to include more alternately-resourced (under-resourced) families and families who live in non-metropolitan areas as highest priority. All of our interactions with partners and participants need to be grounded in Family Equality values of love, advocacy, joy, diversity, equity, pride, courage, and collaboration.

Target Sample

We want to identify, survey, and interview BIPOC LGBTQ+ caregivers/parents of children of any age that have had at least partial custody of their children during their childhood. The current age of the child is not relevant nor is the race of the child. BIPOC means any parent/caregiver that does not identify as solely white. We would like for at least 50 percent of our sample to be from families that are alternately-resourced and/or living in non-urban areas.

Project Scope

We are issuing a Request for Proposal to potential research partners and consultants to assist us in conducting a literature review, identifying enough of our target population to take



the survey, engage with participants as interviewers/researchers, review and code the data, and interpret the results of the survey in order to share our findings and understandings internally and externally with the goal of increasing diversity and inclusion of perspectives and needs that have not been fully addressed by our organization and our allies in this work.

[Clearly define the scope of the work that your organization will do and the expectations you have in regards to data and attribution]

Project Purpose

We hope to be able to answer the research questions below and reach around 2000 LGBTQ+ BIPOC and/or geographically remote LGBTQ+ families during the survey process in 2023.

Research Questions:

How do the experiences of LGBTQ+ BIPOC families differ in relation to family creation, conception, economic challenges, discriminations faced, religion, child-rearing, partner selection, education, healthcare, identity development, mental health, substance abuse, body image, and relationships with families of origin?

How has being an LGBTQ+ parent or child impacted your relationship with your community and do you feel empowered to pursue your goals and objectives in the current political and cultural moment?

What are the barriers to engagement and participation in the broader LGBTQ+ family rights and advocacy community for BIPOC people and families?

Proposal Format

RESEARCH PROBLEM STATEMENT and BACKGROUND

[This section summarizes the proposers' understanding of the problem and provides basic information, causes, and possible solutions. Proposers should not simply repeat the wording in the RFP.]

OBJECTIVES

[Proposers are expected to summarize the key items that need to be accomplished for the research to be successful and result in information/products that can be put into practice.]

RESEARCH PLAN

[This section should describe how the objectives will be achieved through a complete and detailed plan. Specifically, this should include a literature search and other tasks to be performed, a detailed research approach, and anticipated results. The research plan should



also include a description of how the research team will ensure regular communication with Family Equality and the Director of Family Equity + Justice and describe any assistance that may be required from Family Equality and the timeframes in which this assistance is required. This includes items such as on-site support during survey administration, literature review, data collection, coding, and reporting.

Family Equality is seeking the insight of RFP responders on how best to achieve the research objectives. Proposers are expected to describe a research effort that can realistically be accomplished as expeditiously as possible. Proposals must present the proposers' current thinking in sufficient detail to demonstrate their understanding of the problem and the soundness of their approach for conducting the required research. Please include the ethical and values-based connections that you and/or your organization has to this work.]

Literature Review

[Conduct a literature review of the current state of the practice. After the award of the project, a more comprehensive literature review should be conducted. At the completion of this literature review, the Principal Investigator (PI) will make a presentation to the research project panel at Family Equality to discuss their findings and to discuss the appropriate research approach.]

Research Approach and Anticipated Results

[Clear description of how you will solve the problem and implement anticipated findings.]

IMPLEMENTATION AND TRAINING PLAN

[The PI must meet with the research project panel at Family Equality to present findings and as appropriate training personnel in whatever function/role they will play in regards to this proposal.]

DELIVERABLES

[List of minimum deliverables necessary to complete the project, including delivery of videos and transcripts to Family Equality]

COST OF SERVICES

[Family Equality is a small national nonprofit and we are looking for research partners and consultants who have a specific connection to and capacity to support this project. Given the limitations of our budget for this project we can pay only nominal fees to our partners. However, we recognize that labor has specific monetary value. Please consider this and the



scope of the work you are submitting your proposal for. We have budgeted more money for specific tasks such as data coding and reporting and for conducting interviews. Your organization's work will be credited in the reporting of the results.]

RESEARCH TEAM

[This section should include a brief introduction of each key member of the research team, their role on the project, and how their experience will benefit the research.]

Proposal Evaluation Criteria

Proposals will be evaluated based on their completeness and their alignment with our Family Equality values of love, advocacy, joy, diversity, equity, pride, courage, and collaboration. The Director of Family Equity + Justice and the research project panel at Family Equality will evaluate each proposal and choose the proposal based on budget, merit, alignment, price, and completeness.

The RFP will remain open until August 11, 2023. Proposals will be evaluated on a rolling basis until all roles are filled. Your proposal will be evaluated within 30 days of submission.

Project Timeline

The survey component will be conducted in summer, fall, and winter of 2023. The coding of data and reporting of results will be complete by the end of the second quarter of 2024.

Contacts:

All questions are to be directed to Director of Family Equity + Justice, Lee Means (he/him) at lmeans@familyequality.org

Proposal Delivery Instructions:

A PDF or word version of your proposal should be emailed to lmeans@familyequality.org and to rwillman@familyequality.org